



News Release

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President of University of Phoenix to Serve on Education Secretary's National Advisory Committee on Instructional Quality and Integrity (NACIQI)

Phoenix, AZ, October 29, 2001 - Dr. Laura Palmer Noone, President of the University of Phoenix, has been nominated to serve on the National Advisory Committee on Institutional Quality and Integrity (NACIQI). Dr. Noone's nomination was submitted by the Secretary of Education, Rod Paige. The Committee's primary role is to advise the Secretary on a variety of issues related to accreditation and to the eligibility and certification process for institutions of higher education.

Dr. John G. Sperling, Chairman of the University, commented, "I am very pleased that Dr. Noone will be serving on this important committee. Her experience working on academic quality issues, measurement of student learning and accreditation will serve the committee well and the non-traditional education sector will be well represented by her substantial talent."

The Committee is comprised of 15 members from all aspects of higher education and includes individuals representing both the public and private sectors.

"I am pleased and honored to be selected to participate on this committee. Accreditation is the sine qua non of educational quality and this committee serves to ensure the continuation of that valuable function," commented Dr. Noone.

Dr. Noone has been with the University for 14 years, and was appointed to the position of President in May 2000. Prior to her promotion, Dr. Noone held the position of Provost and Senior Vice-President for Academic Affairs. She also served as a faculty member for several years. Prior to her role at the University of Phoenix, Dr. Noone spent ten years as an attorney-at-law in general civil practice in Iowa and Arizona. She served as Judge Pro Tem for the City of Chandler, Arizona. Dr. Noone currently serves as a member of the American Council on Education's Committee on Leadership and Institutional Effectiveness, the Board of trustees of the Florida Coastal School of Law, and the Arizona Board for Private Postsecondary Education.

The University of Phoenix, which has served working adults for over a quarter of a century, has made its mission to remove barriers to education for busy adults by providing accessible scheduling (evenings, weekends, and online through the Internet) and rigorous degree programs centered on professional goals. The University's focus on small interactive classes, highly personalized teaching and comprehensive academic accountability systems has won praise and recognized by noteworthy academic and business leaders. The University is accredited by the Higher Learning Commission and is a member of the North Central Association.

Apollo Group, Inc. (Nasdaq: APOL, UOPX), parent company of the University of Phoenix, has been providing higher education programs to working adults for over 25 years. Apollo Group, Inc., operates through its subsidiaries The University of Phoenix, Inc., Institute for Professional Development, The College for Financial Planning Institutes Corporation, and Western International University, Inc. The consolidated enrollment in its educational programs makes it the largest private institution of higher education in the United States. It offers educational programs and services at 58 campuses and 102 learning centers

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in 36 states, Puerto Rico and Vancouver, British Columbia. Combined degree enrollment was 124,800 students as of August 31, 2001.