



# News Release

## University of Phoenix Unveils Masters Education Program to Help Mitigate Teacher Shortage

**Apollo Group, Inc.**  
**4615 E. Elwood St.**  
**Phoenix, AZ 85040**  
**(800) 990-APOL**  
**(480) 929-7499 fax**  
**Internet:**  
**www.apollogrp.edu**  
**www.phoenix.edu**  
**www.online.phoenix.edu**  
**www.ipd.org**  
**www.fp.edu**  
**www.wintu.edu**

Phoenix, AZ, November 5, 2001 - In a move that will help mitigate the national shortage of K-12 teachers, the University of Phoenix announced a new Master of Arts in Education/Teacher Education (MAEd/TED) designed for those who wish to switch careers and move into elementary or secondary teaching while pursuing a degree. The program will be offered at a number of University of Phoenix campuses throughout the country.

“This was a particularly attractive program for our faculty to create because it meets a tremendous need, while maintaining our usual high standards and rigorous education approach,” commented Dr. Jane McAuliffe, Dean of the University’s College of Education. “Students can pursue the education necessary to become a credentialed teacher without having to drop out of the workforce to do it. The program was designed with working adults in mind and the scheduling and learning structures reflect this.”

Recent *National Center for Education* projections indicate that the nation will need some 2.4 million teachers over the next 11 years. This projection is fueled by increasing student enrollments in the face of rising teacher attrition and retirement. “The traditional scheduling models of universities designed to serve 18-24 year-olds are often too restrictive for mid-life career changers,” Dr. McAuliffe said. “What’s needed are a variety of options that provide working adult students with the opportunity to pursue their teacher education.”

The University of Phoenix, which has served working adults for over a quarter of a century, has made its mission to remove barriers to education for busy adults by providing accessible scheduling (evenings, week ends, and online through the Internet) and rigorous degree programs centered on professional goals. The University’s focus on small interactive classes, highly personalized teaching and comprehensive academic accountability systems has won praise and recognition by noteworthy academic and business leaders. The University is accredited by the Higher Learning Commission and is a member of the North Central Association.

Apollo Group, Inc. (Nasdaq: APOL, UOPX), parent company of the University of Phoenix, has been providing higher education programs to working adults for over 25 years. Apollo Group, Inc., operates through its subsidiaries The University of Phoenix, Inc., Institute for Professional Development, The College for Financial Planning Institutes Corporation, and Western International University, Inc. The consolidated enrollment in its educational programs makes it the largest private institution of higher education in the United States. It offers educational programs and services at 58 campuses and 102 learning centers in 36 states, Puerto Rico and Vancouver, British Columbia. Combined degree enrollment was 124,800 students as of August 31, 2001.

**Company Contact**  
Kenda B. Gonzales  
Chief Financial Officer  
(800) 990-APOL  
Email:  
kenda.gonzales@apollogrp.edu

**Investor Relations Contact:**  
Janess Pasinski  
Apollo Group, Inc.  
(800) 990-APOL  
Email:  
janess.pasinski@apollogrp.edu

**Press Contact:**  
Christopher Katis  
Morgen-Walke Associates, Inc  
(415) 296-7383